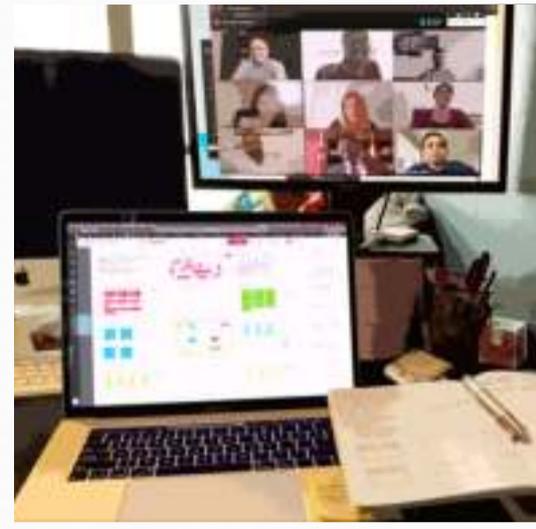


Innovation Sprint

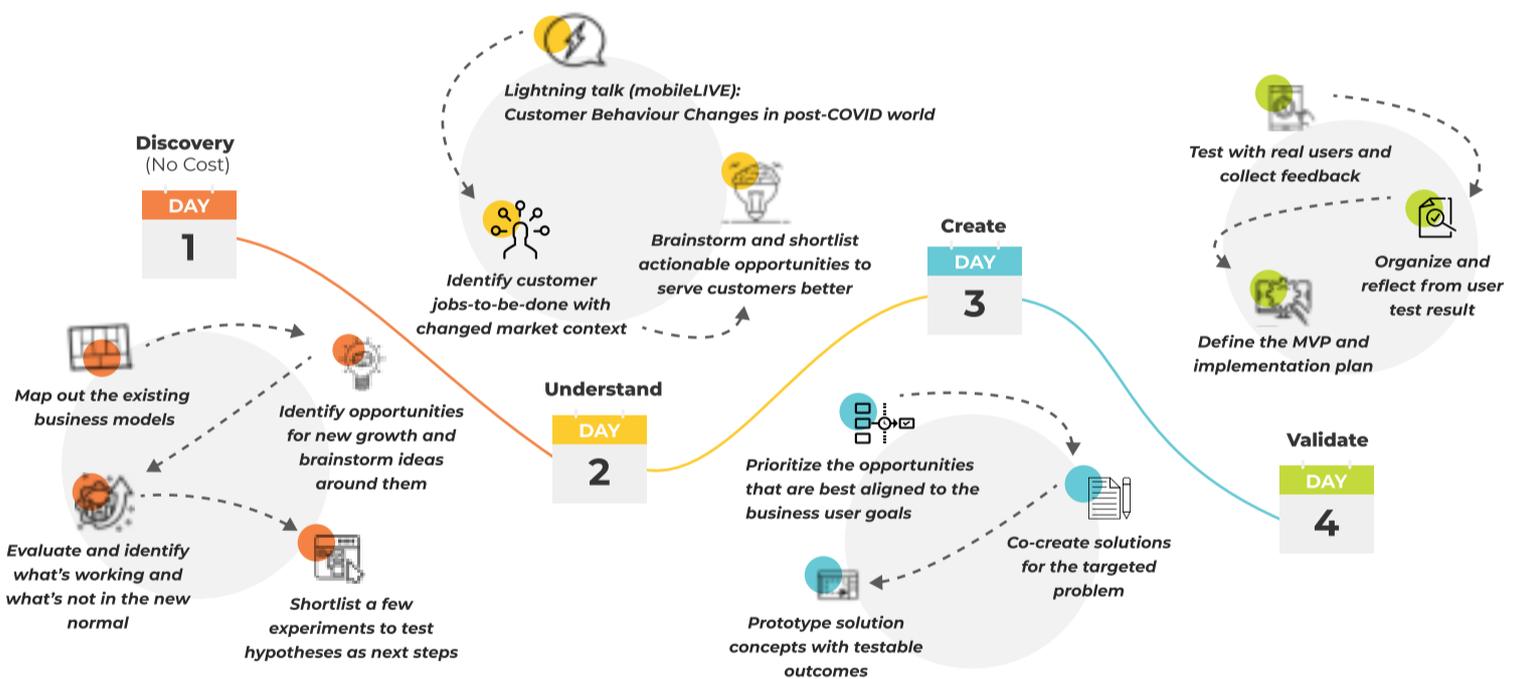
It's possible to fast-track innovation.
 This is how.



The world doesn't just need innovation. - it needs it FAST.
 It doesn't just need solutions - it needs the right solutions to the right problems.
 Think REMOTE. Think VIRTUAL. Think DIGITAL.
 And we'll help make it possible.

What is an Innovation Sprint?

A fast-paced, high-energy series of workshops designed to help take you from **defining the right problem to validating it**, creating a roadmap for product development that's ready to market.



What you get from each workshop

The **what and why** of challenges faced. Reframed opportunities and **quick experiments** that can be done to materialize them.

Hashed out plans to capitalize on the **new opportunities**.

Tangible prototypes that show how the new service or product will look like and work.

Validated prototypes and a roadmap for product development ready for implementation.

Who should come and what do they get out of it?

Workshop Summary

- Summary report on the sprint and decision points
- Workshop photos for non-digital activities
- 2 Prototypes** co-created based on validated ideas

Post-workshop Report

- Findings and reflections
- High-level MVP plan** with estimates of timelines and budget for implementation

We usually suggest a 7-person dream team.

Bringing the right stakeholders is half-way through success. One of them needs to be the Decision Maker, depending on the project.

Product Manager
The Captain

Customer Relationships
The Masthead Man

Marketing
The Steerer

Sales
The Motor

Design and Delivery x 3
The Magicians

